

# **GFWC LEADS**

## **Leadership Education and Development Seminar**

**Objective: To identify GFWC members who have the potential to assume leadership positions beyond the club level and provide them with skills, confidence and commitment to become future Federation leaders.**

Leadership is the key to building membership, preserving organizational continuity, enhancing image and identity and maintaining sound fiscal policies. The GFWC Leadership Education and Development Seminar (LEADS) is designed to develop, nurture and sustain a broad and deep pool of capable GFWC leaders well into the future. The program was initiated in 2002 for the purpose of finding, training, and encouraging clubwomen at the grassroots level to step up, pursue and accept leadership opportunities at all levels of Federation.

### **CRITERIA FOR LEADS PARTICIPATION**

A LEADS state candidate should:

- Demonstrate leadership capabilities at the club level as an active club president, club officer, or club project/committee chairman
- Exhibit a commitment to the Federation
- Exhibit an understanding of the GFWC mission of community service, illustrated by programs/projects in which she is/has been involved
- Demonstrate leadership skills, including but not limited to organization, responsibility, trustworthiness, enthusiasm, flexibility
- Exhibit an interest and willingness to pursue higher leadership positions in the Federation
- Agree to share information gained from participation in LEADS with others in the state
- Understand and accept potential expenses involved in participation
- Not have held an elected position at or beyond the state level
- Not have previously been a LEADS candidate

GFWC LEADS is held once a year on the day before the official opening of the GFWC Annual International Convention. It is a full day (8am to 5pm) of activities, including breakfast and lunch. The GFWC LEADS agenda may include:

- Presentations on conflict resolution and mediation; public speaking; time management; parliamentary procedure.
- Explanations of GFWC resources, programs, materials, assistance.
- Discussions on GFWC policies, protocol, parliamentary law.
- Tips and techniques for pursuing leadership opportunities.

GFWC supports participation in the GFWC LEADS by covering a portion of attendees' expenses, including:

- \$250 travel stipend to and from the GFWC Convention city (2017 – Palm Desert, California)
- One-half of room charge for two nights at official Convention hotel
- Breakfast and lunch during the GFWC LEADS program.
- \$10 Gift Certificate (on purchase of \$15 or more) for the GFWC Annual Convention Marketplace

GFWC Virginia is responsible for promoting GFWC LEADS, distributing and soliciting applications, establishing a selection process, and selecting one participant to represent GFWC Virginia. GFWC Virginia may be in a position to underwrite a portion of attendee's expenses. However, the participant is asked to be responsible for a portion of their expenses as an affirmation of their personal commitment.

To Apply: By January 15, 2017, copy and submit to GFWC Virginia Headquarters the GFWC LEADS Application Form found on the next page. The form may also be found on the state website. For letters of support, please ask those that are sending the letter to refer to the applicant as "she/her" throughout the letter instead of using the applicant's name. Name and club information for the applicant is concealed during the judging process. Forms and letters of support may be sent via e-mail to GFWC Virginia Headquarters at [gfwcvirginia@verizon.net](mailto:gfwcvirginia@verizon.net). Letters of support sent electronically must come directly from those that have written the letter of support.

**Past GFWC Virginia LEADS Participants:**

- 2002 – Susan Yale, Midlothian Junior Woman's Club, Lee District
- 2003 – Scarlett Stiteler, GFWC Junior Woman's Club of Hampton, Inc., Tidewater District
- 2004 – Jeanne Sparrow Hamby, Hanover Junior Woman's Club, Lee District
- 2005 – Cheryl Wilson, GFWC Roanoke Junior Woman's Club, Blue Ridge District
- 2006 – Elinor McKenzie, Junior Woman's Club of Loudon, Northern District
- 2007 – Leigh Anne Rideout, GFWC Sedley Woman's Club, Southside District
- 2008 – Kathy Planthaber, Northern Virginia Junior Woman's Club, Northern District
- 2009 – Arlene Vinion-Dubiel, GFWC Amherst Junior Woman's Club, Alice Kyle District
- 2010 – Sally Lair, GFWC Appomattox Junior Woman's Club, Alice Kyle District
- 2011 – Sandy Stiltner, GFWC Grundy Woman's Club, Southwestern District
- 2012 – Tania Stephens, GFWC Grundy Woman's Club, Southwestern District
- 2013 – Joy Matkowsky, GFWC Powhatan Junior Woman's Club, Lee District
- 2014 – Trina Madison, Junior Woman's Club of Loudoun, Northern District
- 2015 – Becca Franchok, GFWC James River Junior Woman's Club, Southside District
- 2016 – Jenny Hinegardner, GFWC Staunton-Augusta Junior Woman's Club, Shenandoah District

**The GFWC Virginia LEADS Selection Committee is made up of the following:**

- GFWC Virginia President
- GFWC Virginia 1<sup>st</sup> Vice President/President-elect
- GFWC Virginia 2<sup>nd</sup> Vice President
- GFWC Virginia 3<sup>rd</sup> Vice President
- GFWC Virginia Treasurer
- GFWC Virginia Secretary
- GFWC Virginia District Presidents (please confer with your Director of Junior Clubs)
- GFWC Virginia LEADS Chairman



GFWC LEADS  
PARTICIPANT  
APPLICATION

June 23, 2017

Palm Desert, California



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Club: \_\_\_\_\_ District: \_\_\_\_\_

(The above information will be concealed during the judging process)

List all local club offices and/or chairmanships held:\*

List all district offices and/or chairmanships held:\*

List GFWC club/district/state programs/projects in which involved:\*

List positions at district/state/national level in which you are interested:\*

\*If more space is needed, please attach additional pages

Are you willing to:

Defray costs to attend GFWC LEADS not covered by GFWC or State? Yes \_\_\_ No \_\_\_

Return to State and share what you have learned at GFWC LEADS? Yes \_\_\_ No \_\_\_

(In the past, our GFWC LEADS participants have spoken on what they learned and how they will use their knowledge at GFWC Virginia Conference in August)

Deadline for submission is **January 15, 2017**

Return this form, along with 2 letters of support from active GFWC club members, to:  
GFWC Virginia Headquarters - LEADS, P.O. Box 8750, Richmond, VA 23226.

Applications may be emailed to [gfwcvirginia@verizon.net](mailto:gfwcvirginia@verizon.net) Letters of support should be emailed directly from those writing the letter.